

CHAPTER III

METHODOLOGY OF THE RESEARCH

3.1 Research Methodology

The writer used discourse analysis research to describe the values character education that reflected in The Hellen Keller movie. The data collected was in the form of the word or pictures rather than number. Process the data taken from various sources, dialogue, picture, movement, and article.¹ This study deals with descriptive way to collect data. It was intended to describe the values of character education in The Hellen Keller Movie

The qualitative inquirer deals with data that were in the form of words, rather than numbers and statistic. The data collected were the subject experiences and perspective: the qualitative researcher attempts to arrive at rich description of the people, object, events, places, conversation, and soon.² Based on the study above, the researcher more prior in accurate explanation to analyze and present what have will be found in the movie.

3.2 Location and Time

The researcher conducted this research at Seventh semester of English program at IAIN Parepare. In this research, the researcher interviewed the sample directly and spent 45 days including of analyzing data.

¹Setiadi, Ag, B, *Metode Penulisan Untuk Pengajaran Bahasa Asing: Pendekatan Kuantitatif dan Kualitatif*, (Yogyakarta: Graha Ilmu, 2006)

²Ary, Donal, et al, *Introduction to Research in Education (Eight Edition)*, (USA: wordworth group, 2010)

3.3 Participant

The participants of this research were students who had done their Praktek Pembelajaran Lapangan (PPL) as the candidate of being teacher and also the students who had watched the Hellen Keller movie.

The researcher used purposive sampling technique. The researcher considered in choosing purposive sampling because the researcher wants to gain the deep information with the proper subjects that have deep understanding and capabilities. In sum, the participants' numbers were 20 students which followed the criteria above.

3.4 Focus of the Research

Order to avoid misunderstanding and ambiguity of terms which used, the researcher gave the definition of key terms, as follows:

3.4.1 Educational Values

Educational values were the value of education. As stated by Indonesian Law No. 20 of 2003, there were 18 educational values that can be found while learning something, they are religious, honest, tolerance, discipline, hard work, creative, independent, democratic, curiosity, national spirit, patriotism, appreciating achievement, friendly, love peace, like to read, environmental care, sociality, responsibility.

3.5 Instrument

3.5.1 Interview Guide

Interview was a helpful method to achieve subject's opinions and/or feelings about a certain topics, even or action in a highly personal and detailed level; this first instrument used to find the Educational value reflected from the Helen Keller movie.

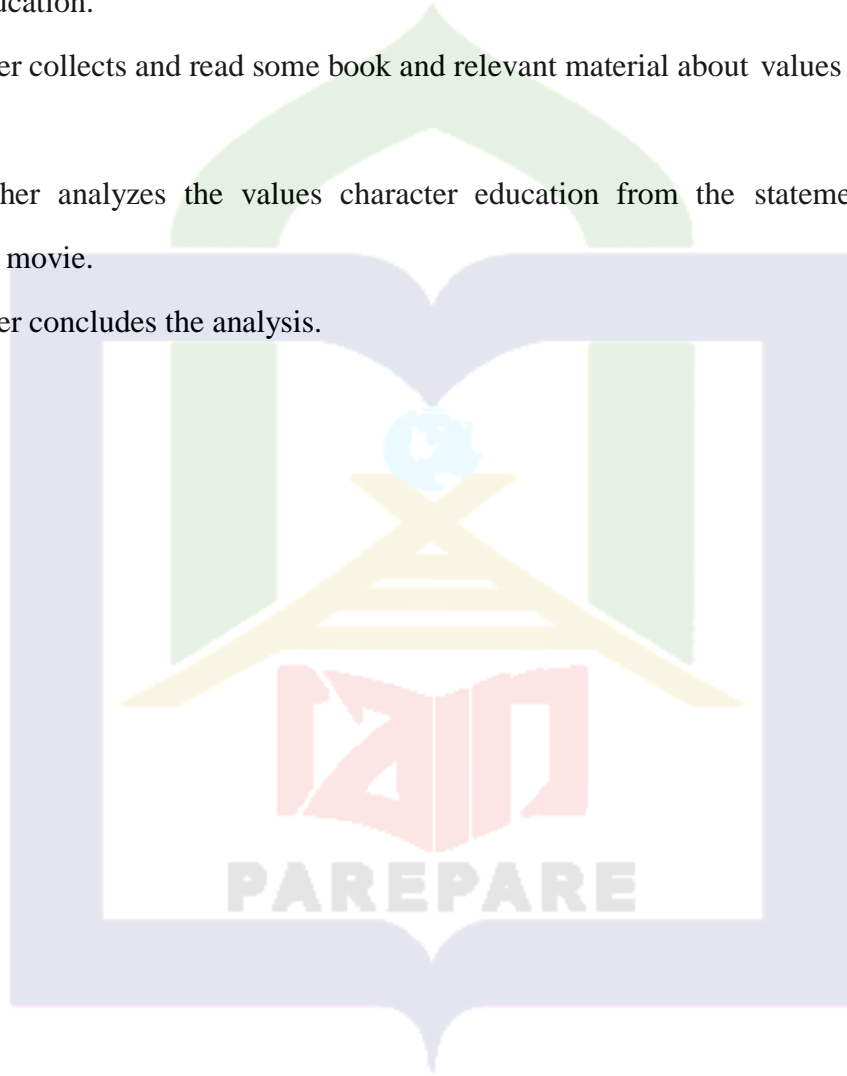
3.5.2 Audio Recorder

The second instrument of this research is audio recorder. Audio recorder is used to record the data during the interview. Audio recorder provides us denser linguistic information than the field note taking did. The researcher will use smartphone to record the audio and take the pictures as evidence in conducting the research.

3.6 Data Collection Techniques

There are several steps and process that will be used for method to get valid and true data:

1. The researcher chooses The Hellen Keller Movie
2. The researcher asked to the students to watch the movie until three times or more, then interview them about the dialogue and part of the movie which can be reflected as the values character education.
3. The researcher collects and read some book and relevant material about values character education.
4. The researcher analyzes the values character education from the statement on students interviewing movie.
5. The researcher concludes the analysis.



3.7 Technique of Data Analysis

3.7.1 Analysis Interview

An interview was a form of verbal communication or a kind of conversation that aims to obtain information.³ An interview was a form of verbal communication that aims to obtain information. The main point was to have a better communication in order to gain deep information from the subject of the research. A semi-structured interview applied in this research to find out the educational moral value reflected in the Helen killer movie. In general, qualitative research in many data analysis using analytical model referred to as interactive data analysis method.⁴ He revealed that the activities carried out in the analysis of qualitative data in an interactive and takes place continuously until complete, so the data is already saturated. There were three activities in analyzing the qualitative data, such as the stage data reduction, data display, and conclusion or verification. Those activities were shown in the following picture

1. Data Collection

This first part is one of the main points in doing a qualitative research. Collecting data simply means to gather all the related and supported info, material of the research. This include: observation, interview record, supporting data, journal and others. Observation is a data collection technique by doing a proper research, taking field notes in systematical terms.

2. Data Analysis

The large amount of data should be analyzed with deep and analytic. Due to this condition, before conducting the data analysis, data reduction should be in the first place. This mean, summarizing, dividing the main points, focusing on the important

³Nasution, *Metode Research (Penelitian Ilmiah)*, (Jakarta: PT Bumi Aksara 2016), p. 11

⁴Sukardi, *Metode Penelitian Pendidikan*, (Cet XI; Jakarta: PT Bumi Aksara, 2004)

information, find the theme and the pattern. The data that has been summarized will be easy to be analyzed with a clear view of the information. This will help the researcher to find out the lack of the data to complete the research. In analyzing data or reducing the data, the researcher will be guided by the aim of the research which is the findings.

3. Data Display

After conducting the data reduction or data analysis, the next step will be displaying the data. In qualitative research, displaying the data can be performing in short explanation, chart, connection among the categories, and flowchart. Miles and Huberman states that the common way to display the data in qualitative research is narration form.

4. Conclusion

The last step in analyzing the qualitative research based on miles and Huberman is conclusion and verification. This may answer the research question from the previous chapter or not because it is still temporary and will be developed during the research. The conclusion in qualitative research is based on the new findings. Verification process will be done with help from the subject of the research and the expert.⁵

⁵ Ary, Donal, et al, *Introduction to Research in Education (Eight Edition)*, (USA: wordworth group, 2010)