

CHAPTER I INTRODUCTION

A. Background

Communication is the most important thing for human daily lives to interact each other around the world. One of the important of communication is language. By using the languages we can express our feelings, ideas, thought, opinion and wishes.

Language is important thing especially English, because as we know that English is interactional language. Almost the people around the world use English language. In Indonesia, English Language consider as the foreign language and also famous because the student of Indonesia learn English in their school. Moreover, some student not only learn English in their school but take some course to master English.

There are some components of Language that must be known in mastering English, one of Language Component is pronunciation. Pronunciation is the way the language or sound of a particular word is pronounced.

Pronunciation used to the people or speaker speaks more fluency and easy to understand. Fluency can be thought of as the ability to keep going when speaking spontaneously. There some rules to pronounce the word in pronunciation. And also consist how the way we produced the word of the letter by using speech organ. We can learn about how to speaking well. Pronunciation is the one of aspect that most affects how the speaker is judged by one another, and how they are assessed in other skills. Sometimes how to measure the people's English speaking skill by their pronunciation and their fluency. We have to learn pronunciation and mastering it.

Learning English pronunciation isn't easy, particularly for the Indonesian. We all know that English in Indonesia is not being primary language or the secondary language. Therefore it will create the Indonesian has some difficulties and issues in



learning pronunciation. There are some drawback in learning pronunciation especially for Indonesian individuals in their school. For the primary is a few of the scholars have low motivation in learning English. The second is that the social background of the students. The scholars don't use English as their primary language. It makes they exhausting to pronounce the word or the letter in English. Then the lesson time. It absolutely was solely two times per we have a tendency took English lesson in school. English material be learned isn't centered on pronunciation, the fabric is English commonly. In order that they don't get enough time to find out regarding English pronunciation. Among the issues that we faced in teaching and learning process. We use media to use to make the student interest with the lesson. For example is using BBC Learning English Application.

BBC Learning English application for learning English can make it easier for students to learn English anytime and anywhere. This application focuses on teaching three skills in English, namely vocabulary, grammar, and pronunciation. Researchers will use the BBC Learning English application to teach pronunciation to improve students' pronunciation skills. Besides, this application also allows students to study independently in addition to in-class because the learning videos contained in the application can be easily accessed at any time and can be reused to maximize students' pronunciation skills.

BBC Learning English Application can help the students to improve their pronunciation ability. This application shows the video tutorial, the students can give attention to the video while they listening and watch how to pronounce it. BBC Learning English Application is a tool which shows all the tutorial how to pronounce each letter especially for the consonant.

Based on the explanation above, the researcher decides to carry out a research that entitled “The Effectiveness of using BBC Learning English Application to Improve Students Pronunciation in English Consonant at Lintasan Imajinasi Bahasa Mahasiswa (LIBAM) IAIN Parepare”

B. Research Question

1. Is BBC Learning English Application effective to improve students’ pronunciation in English consonant at Lintasan Imajinasi Bahasa Mahasiswa (LIBAM) of IAIN Parepare?

C. Objectives of the Research

Relating of the problem statement, the researcher decide the objectives of the research is to examine.

1. To find out whether or not use BBC Learning English Application is able to improve students’ pronunciation in English consonant at Lintasan Imajinasi Bahasa Mahasiswa (LIBAM) of IAIN Parepare.

D. Significance of the Research

Theoretically: this research can be a source of theory for those who are going to teach or conduct a research related to pronunciation. The teacher may use the finding in this research as a scientific reference. The students will also get the knowledge on how to pronounce the words properly and correctly.

Practically: teacher will be able to teach or conduct a research relate to pronunciation. The students also be able to practice themselves in order to pronounce the words properly ad correctly under supervision of their teacher.