

CHAPTER II

REVIEW OF RELATED LITERATURE

A. Previous Research Findings

There some researchers had studied English teaching by using media. Their findings are as following:

According to Empit Hotimah in the researcher is increasing English speaking skills through youtube. The purpose of this study was to find out if the ability to speak English effectively by 10th graders at SMA IT Rahmaniya was improved by using youtube. This paper focused on implementing youtube as a method for teaching speaking that is different, interesting, and fun while creating a classroom atmosphere that is comfortable and increases students' enthusiasm for learning. This paper used the qualitative descriptive method as the method of research. The result of using youtube was very effective because it allowed students to speak with more confidence and expression. They also did not have to worry about the phrases they used when speaking because they were able to see how foreigners speak English properly and correctly.¹

The research was conducted by Yulia Maretsya entitled the effectiveness of youtube as the learning media toward narrative text writing ability. The result reveals that depends on Liker's scale, the data analysis shows a very good result for both students and teacher activity in the process of learning narrative text by using youtube as the learning media. The students seem more enthusiastic and interest in the learning process. Further examination shows that there was a significant difference between students of the experimental class and control class in their narrative writing

¹Euis Meinawati, dkk, *Increasing English Speaking Skills Through Youtube* (Jurnal Ilmiah, Vol. 16 No. 1, 2020).

study results. The result of the study increased when the students using youtube as the media,



it was proven in the calculation of test significance for experiment class and control class. While the result of students' responses obtains 91%, depends on Liker's scale it could be described that the use of youtube as a learning media was well accepted by the students. It makes them enjoy and more enthusiastic in the process of learning to write narrative text with youtube as the media.²

According to Yusri, et al in the researcher on the effectiveness of using youtube media based on various approaches in increasing motivation to learn English. The purpose of this study was to determine the effectiveness of using youtube media based on various approaches to improving the learning motivation of English learners. This research is classroom action research. Data collection techniques used in this study consisted of observation and questionnaires. This research was carried out in two cycles, each meeting held two meetings. In the initial test, the average learning motivation was 33.74, in the first cycle were 41.25, and in the second cycle were 48.28. This shows that the use of youtube media affects increasing students' motivation to learn English.³

The studies above show that youtube media can use in learning English. Youtube media can make students more understanding, interested, motivate, and enthusiastic when learning English.

B. Some Pertinent Ideas

²Jeihan Desira Hayes, *Keefektifan Media Youtube Terhadap Kemampuan Menulis Teks Narasi Peserta Didik Kelas VII SMP Putri Al Azhar Pasuruan Tahun Pelajaran 2018/2019* (Universitas Negeri Surabaya, 2019).

³Yusri, dkk. *Efektivitas Penggunaan Media Youtube Berbasis Various Approaches dalam Meningkatkan Motivasi Belajar Bahasa Inggris* (Jurnal Pendidikan Bahasa Asing dan Sastra, Makassar, Vol. 2 No. 2 (2018)).

1. Media

a. Definition of Media

The word media comes from Latin and is the plural form of the word medium which means intermediary or introduction. In Arabic, media is which means an intermediary between the deliveries of messages from the sender to the recipient of the message according to Azhar Arsyad.⁴ Hamid Jojo and Latuheru (Azhar Arsyad) argued that media is a form of intermediary used by humans to convey or spread ideas, ideas, or opinions so that they can be accepted by audients.⁵ So we can say that the media is one of the tools used to convey or explain material to participants so that what is conveyed can be conveyed properly.

Teaching is not only a transfer of knowledge to the learners but also the transfer of value. So, every single teacher should be more competent in the learning process. Many factors can influence learning activity and one of them is media. Association of education and Communication Technology or AECT in America explain that media is all the things and channel used by the people to distribute command or information. National Education Association (NEA) has a different definition. Media is the form of communication, printed or audiovisual, and all the instruments.¹ Media education in general is a teaching and learning tool. It is everything that can be used to stimulate thought, feelings, concerns, and abilities or skills of learners to facilitate the process of learning.

Media are any devices that assist an instructor to transmit to learner facts, skills, attitudes, knowledge and appreciation or additional materials used when using

⁴Azhar Arsyad, *Media Pembelajaran* (Cet. III; Jakarta: PT Raja Grafindo Persada, 2011).

⁵Azhar Arsyad, *Media Pembelajaran* (Cet. 4; Jakarta: PT Raja Grafindo Persada, 2010).

¹Arief S. Sadiman, at al., eds., *Media Pendidikan, Pengertian, Pengembangan, dan Pemanfaatannya* (Jakarta: PT RajagrafindoPersada, 2005).

a particular teaching method to make learning easy, as it intends to help both the teacher to teach more reflectively and the learner to grasp the concepts more effectively.² Learning is a process to acquire knowledge. It needs hard work and sometimes will make students frustrated and get bored so that they lose their attention to a lesson. Media are the means of transferring or delivering messages.

Based on the explanation above can be concluded that media is one of the tools used to help in the teaching process. Media is needed in teaching to make the class more interesting, meaningful, and easy to understand the lesson.

b. Media objectives in learning

The main purpose of learning media is so that the communicated message can be absorbed as much as possible by students as recipients of the information.³ According to Salomon, media can be used in almost any discipline to enhance learning, both in class and also for out-of-class assignments. Short film and television clips, written articles, and blog postings can be viewed to reinforce concepts and spark discussion. Songs and music videos, especially when the lyrics are made available, can be used to the same effect.⁴

Thus information will be faster and easier for students to process without having to go through a long process that will make it saturated. Regarding the process of learning English, students will learn language skills by practicing continuously, this will make students bored and bored. The existence of learning media in the

²Zvavanhu, "Types of Media Used in Teaching and Learning for its conducive Environment" *Blog of Zvavanhu*. http://zvavanhuchopper.blogspot.com/2010/10/blog-post_17.html (4 of September 2020).

³Abdul Wahab Rosyidi, *Media Pembelajaran* (Cet. I; Jakarta: Ciputat Press, 2002).

⁴Carleton College, *Teaching and Learning Economics*, Blog of Carleton. <https://serc.carleton.edu/econ/media/why.html> (5 of September 2020).

teaching and learning process helps students to stay enthusiastic and be more motivated to learn.

c. Functions and Benefits of Media in learning

In the teaching and learning process, the media has a very important function, in general, the function of the media is as a message channel. Initially, the media only functions as a tool in teaching and learning activities, namely in the form of a means that can provide visual experiences to students to encourage learning motivation, clarify, and facilitate abstract concepts to become simpler, more concrete, and easy to understand.⁵ The use of media in the teaching and learning process can generate new desires and interests, generate motivation, and bring psychological influences on students. Not only that, the existence of media can help students more easily understand the material explained and present data interestingly and reliably.

There are several practical benefits of using media in the teaching and learning process, as follows:

- 1) Media can clarify the presentation of messages and information so that they can streamline and improve the learning outcomes process.
- 2) Media can increase and direct children's attention so that it can lead to learning motivation, more direct interaction between students and their environment, and the possibility between students to learn individually according to their abilities and interests.
- 3) Media can overcome the limitations of senses, space, and time.

⁵Basyiruddin Usman Asnawir, *Media Pembelajaran* (Cet. I; Jakarta: Ciputat Press, 2002).

4) Media can provide shared experiences, to students about events in their environment, and allow direct interaction with teachers, society, and their environment.⁶

The use of learning media in the teaching and learning process will ensure a better understanding of students. Students who learn by just listening will have different levels of understanding and the length of memory that lasts compared to students who see, hear, and even see and hear. In the teaching and learning process, educators can bring an interesting atmosphere by utilizing creative, innovative, and varied learning media.

d. The Reason for Using Media

Each student who saw or heard the presentation through media receive the same message, even though the teacher to interpret the contents of the lesson in different ways, with a range of media use that interpretation results can be reduced so that the same information can be conveyed to students as a foundation for assessment, training, and further applications, it is also applied to overcome the limitations of space, time, and powerful sense such as the large object or the extensive concept can be replaced with picture or film, etc. the smallest object can be helped by using time-lapse or high-speed photography. The incident or phenomenon that is happened in the past can be shown by model, diagram, etc. Using media also allows direct interaction between the learners, the environment, and their real life.⁷ So the use of learning media in learning English is very helpful. By using the media can help to make the

⁶Azhar Arsyad, *Media Pembelajaran* (Cet. 5; Jakarta: PT Raja Grafindo Persada, 2004).

⁷Arifah Apriani, *Improving the Vocabulary Mastery Through Anagram Media at Student of Junior High School 1 Duampanua Pinrang* (Unpublished Script; English Department: Parepare, 2017),

best use of time and students can directly interact or see what is being taught by an educator.

e. Types of Learning Media

There are three types of media which are visual, audio, and audio-visual.

1) Visual Aid

Visual aid is media that can be seen and be touched by the students. There are pictures, photos, a real object, a map, and a miniature. Visual aid is often used by the teacher are picture and flashcard. Teachers prefer to teach using pictures because it makes students interested in learning when teaching than with theory, so a teacher to adjust teaching materials with images that will be given to students. Examples are chart, black, and whiteboard, maps, pictures, models, textbooks, flashcards, print materials, etc.

2) Audio Aid

Audio aids are anything using which learning process may be encouraged or carried on through the sense of hearing. Audio aid is text and material recorded which is used for listening skills and understanding oral discourse. It can be heard, such as the radio and cassette recorder. Audio aid is usually used when listening to learning as a lecturer assesses students in a way what he was listening at the time of learning. Examples are radio, tape recorder, audio cassette player, etc.

3) Audio Visual Aid

Audiovisual aid is a media that can be heard and seen. Such as TV and film usually, shows a story, event, or condition in other places. The picture is

showed together with information in English and it should be selected is based on language development students range.⁸

Audiovisual materials are produced, distributed, and used as planned components of educational programs. It helps the process of learning that is motivation, classification, and stimulation. Audiovisual aids are sensitive tools used in teaching and as avenues for learning.

From the explanation above the researcher conclude that media is a tool to convey the message from the teacher to the students and it can be used to stimulate students' idea or understanding students on the material which studied by them. And the researcher will focus on using audiovisual aid.

f. The Advantages of Using Media

- 1) Many media sources (features films, music, videos, visualizations, news stories) have very high production quality capable of showcasing complex ideas in a short time. This helps develop quantitative reasoning. Learn more about this technique using the Teaching Quantitative Reasoning with the News module.
- 2) Media offers both cognitive and affective experiences. It can provoke discussion, an zassessment of one's values, and an assessment of self if the scenes have strong emotional content.
- 3) The use of media sources help connect learners with culturally relevant events. As a result, a positive consequence of utilizing media is that instructors must keep their materials and examples up-to-date.

⁸Asnawir and M. Basyiruddin Usman, *Media Pembelajaran* (Jakarta: PT. Intermedia, 2002).

- 4) New stories can be used to connect theories taught in the classroom with real-world events and policies.⁹

From the explanation above, there are several advantages of media in the teaching and learning process. It shows that the use of media is very important in the classroom. By using the media makes students more active in the teaching and learning process. So the use of media in the classroom is very important for the students and educators themselves.

2. Youtube

a. Definition of Youtube

Youtube is a popular video-sharing website application founded in February 2005 by three former PayPal employees: Chad Hurley, Steven Chen, and Jawed Karim. Youtube is the most popular video database in the internet world, or maybe even the most complete and varied. At first, YouTube was not developed by Google, but Google acquired it and then combined it with other Google services. Youtube is a community where people are entertained, informed, educated, and inspired through the sharing of the video. Youtube has become a worldwide phenomenon which is a video sharing site that functions as a means of sharing videos online.

One of the sites that can be empowered to facilitate digital generation learning that requires simultaneous input is YouTube. YouTube is the most popular various video sites today. Of course, videos do not automatically become ready-to-use learning materials. Careful planning by the learning objectives and the integration of videos available on YouTube as a support tool will optimize learning outcomes because they match the learning styles and interests of the digital generation.

⁹Carleton college, *Teaching and Learning Economics*.

YouTube is not a site for various educational videos, but in its development, YouTube launched a special service for education in 2009.¹⁰

Youtube is considered one that has tremendous potential to improve the quality of distance learning. Youtube can give students and teachers freedom in the world of education and can get valuable experience in increasing their capabilities.¹¹ Youtube is a very popular web video sharing site that lets anyone store videos for private or public viewing. Using youtube as multimedia has been familiar for people nowadays; students can effectively learn English. By using youtube, students have a chance to observe how a native speaker speaks from the video. Students can also practice the mimicry, expression, intonation, and vocabulary, accurately with enjoyment and feeling confident in performing.

The video-based social media most frequently accessed on smartphones is youtube. Starting from news, comedy, the latest music clips, all of these can be found easily on YouTube social media. The youtube site also provides various information in the form of videos. Youtube is intended for those who want to get information in the form of videos. Apart from getting videos, users of this site can also upload their videos to YouTube and they can share them with the rest of the world.¹² YouTube as social media is social media as a place to display videos for many people to see. Youtube is a website portal that provides video sharing with each other. Youtube also can use to looking for some information.

¹⁰Renda Lestari, *Penggunaan Youtube sebagai media pembelajaran bahasa inggris* (STKIP Muhammadiyah Muara Bungo, 2017)

¹¹Wigati, dkk, *Pengembangan Youtube Pembelajaran Berbasis Ki Hadjar Dewantara untuk Materi Integral di SMA* (Prosiding Seminar Nasional Etnomatnesia, 2014).

¹²Asaas Putra dan Diah Ayu Patmaningrum, *Pengaruh Youtube di Smartphone terhadap Perkembangan Komunikasi Interpersonal Anak* (Jurnal Penelitian Komunikasi, Vol. 21 No. 2, 2018).

Youtube is a form of entertainment that enacts a story by sound and a sequence of images giving the illusion of continuous movement. Youtube is one of the media in teaching language. It is very useful because it can make students more interested in studying. Sometimes, the students feel bored with the situation in English class so, the students need entertainment and youtube is one of the suitable media in the modern era.

b. The Procedure of Teaching English by Using Youtube Media

The following are the teaching procedure youtube in implementation in the classroom as suggested by Cakir, which are:

- 1) Active viewing. Students must take an active part in the video since this technique needs them to focus their attention on the main idea of the video. Before playing the video, the teacher should write some key questions on the board related to the video, so the students get an overview of the content of the video. The students may take a note during watching the video and after that, they should answer the questions orally. For detailed comprehension, the students can be given a cue sheet or viewing guide, then let them watch and listen for specific information needed.
- 2) Freeze framing and prediction. It means stopping the video at a certain point so it shows a certain picture on the screen by pressing the pause button. After that the students are asked to predict what action the character at the frozen picture on the screen will probably do, how is his/her feeling, and what will probably happen, or any other questions related to the picture. Freeze framing fires the imagination of the students by leading them to predict and deducing further information about the characters.

- 3) Silent viewing. It means that the video is playing with the sound off and is only using the moving picture. One way of doing this technique is the students are asked to observe the behavior of the character and use their education. Then pause the video at a certain point to stop the moving picture on the screen and get the students to guess what is happening and what the characters might be saying or ask students what has happened up to that point. After that, the video segment is replayed with the sound on, so that the students can compare their education with what happens in the video.
- 4) Sound on and vision of activity. This technique is used by removing the visual element of the video so that the students only can hear the dialogue but are unable to see the action. Then the students can be asked to guess the setting, action, characters, etc. from the soundtrack.
- 5) Repetition and role-paly. When there are some difficult language points in the video unit, repetition can be a necessary way for communicative production exercises. Through this technique, the teacher replays a difficult point of the video and asks the students to do repetition individually or in chorus. After the students have a clear understanding of the difficult point they can be asked to act out the scene as much of the original version as they can remember before asking them to improvise the scene to fit their views of the situation and the characters they are playing.¹³

So based on the explanation above, there are several ways you can do when teaching English using youtube media. To implement this technique, the teacher can instruct half of the students to go out of the classroom for view minutes and the rest

¹³Cakir, *The Use of Audio-Visual Material in Foreign Language Teaching Classroom* (The Turkish Online Journal of Educational Technology, 2006).

are watching the video with sound off. Then, the students switch places and the second group watches the video with the picture off. Finally, they come back to share their ideas about what the video is about.

c. Advantages and Disadvantages of Youtube Media

Youtube is currently a very popular social media. This is because YouTube has many benefits and makes it easy for its users. However, a website certainly has advantages and disadvantages, namely:

1) Advantages of Youtube Media

- a) You can see and take various videos on YouTube that you haven't had time to watch on TV before, so you don't miss any information or information.
- b) You can easily find the video you want by writing the video type because YouTube has a search menu.
- c) You can choose various types of video formats on YouTube with the video player application that we have.
- d) Can watch videos on youtube clearly and comfortably because videos on youtube are already good.

2) Disadvantages of Youtube Media

- a) If there is interference with the internet connection, it will interfere with taking videos on YouTube.
- b) The size or capacity of the videos on YouTube is generally very large.
- c) There is no video capture application available on youtube on the website, so you have to use other applications such as youtube downloader and keeping.

- d) Youtube also provides a video upload facility that can be used by anyone, so it is possible that irresponsible parties can misuse it. Just as there are people who upload pornographic videos and videos about insulting certain groups.¹⁴

We cannot deny that everything has its advantages and disadvantages, including youtube. Of the shortcomings above, we can handle it ourselves. We are indeed required to always be smart in choosing or viewing a source of content, be it videos or articles. Because basically everything comes back to its users, even the internet can be blamed by irresponsible people.

C. The Concept of English

1. Definition of English

According to Wahyono, language is the main medium of communication so that the need for language understanding is very important in social life. In everyday life, language has a very important role in all aspects of life. With language, someone can convey the aims and objectives so that information and messages conveyed to other people or the community are conveyed properly. The information and messages to be conveyed must also be fully languaged so that their meaning can be understood by the recipient easily because difficulties in understanding information and messages can lead to differences in interpretation and understanding.¹⁵

Language is the main tool we need to open up the world. Language is the main tool we need to be able to touch the world, communicate between people, and develop in society. Language is an important communication tool for humans because

¹⁴Deni Salim Winarno, *Dampak Media Sosial Youtube bagi Mahasiswa* (KI, Perbanas INSTITUTE, JAKARTA, 2013).

¹⁵Tri Wahyono, *Pengaruh Pemahaman Aspek Filosofi Bahasa Jawa Terhadap Pola Komunikasi Masyarakat dalam Bahasa Indonesia* (Analisis Jurnal Pengajaran Bahasa Indonesia, Vol. 12 No. 1, 2016).

with language we can find out the information we need, besides that, we can convey our ideas and ideas through language. Language emerges and develops due to interactions between individuals in a society.

English plays a role as a professional communication tool in the fields of science, technology, business, computers, transportation, and personal communication while traveling. English is the main communication medium for humans in England, the United States, Canada, Australia, New Zealand, South Africa, and many other countries. English is the official language of the Commonwealth of Nations and is widely understood. English is spoken in more countries in the world than any other language, except Chinese.

According to Ahmad Izzan and F.M. Mahmuddin, English is an international language that is used not only to relate to other countries but is used to deepen knowledge because scientific books and experts are still imported from abroad.

English is an international language other than those used to communicate between countries, it is also used to deepen and develop knowledge because most of the science books are imported from abroad.¹⁶ Abraham Oomen said that the importance of English as a global language is unquestionable and to become a competent user of this language is the demand of the time.¹⁷ This means that the importance of English as a global language is no longer in doubt and being a language user who can speak English is a requirement at all times.

In learning English, there are four language skills, namely speaking, writing, listening, and reading. These four skills are interrelated with one another.

¹⁶Izzan, Ahman, Mahfuddin, F.M., *How to Master English* (Jakarta: Kesaint Blanch Publishing, 2015).

¹⁷Oomen, Abraham, *Teaching Global English- A shift of Focus on Language Skills* (The International Journal of Language Learning and Applied Linguistics World, Vol. 1, 2012).

a) Speaking

According to Tarigan, speaking is the ability to pronounce articulate sounds or words to express, express, and convey thoughts, ideas, and feelings.¹⁸ Haryadi and Zamzani argued that in general speaking can be interpreted as conveying one's intentions to others by using spoken language so that one can understand the intentions of others.¹⁹

From the above understanding, it can be concluded that speaking is the ability to say words to convey or say intentions, ideas, ideas, thoughts, and feelings that are compiled and developed according to the listener's needs so that what is conveyed can be understood by the listener.

b) Writing

According to Djuharie, writing is a skill that can be nurtured and trained.²⁰ Pranoto argues that writing means putting thoughts into writing or telling something to others through writing.²¹ In other words, by writing we can communicate with other people indirectly, namely through our writing.

c) Listening

According to Subyakto, someone's listening to activity not only plays a passive role in a discourse, but he also plays an active role in rearranging the message conveyed by the speaker.²² From this description, it can be concluded that listening is

¹⁸Tarigan, H.G., *Berbicara: Sebagai Suatu Keterampilan Berbahasa* (Bandung: Angkasa, 2008).

¹⁹Haryadi & Zamzani, *Peningkatan Keterampilan Berbahasa Indonesia* (Jakarta: Universitas Terbuka, 1999/2000).

²⁰Djuharie, S., *Panduan Karya Tulis* (Bandung: CV Yrama Widya, 2005).

²¹Pranoto, N., *Creative Writing: 72 Jurus Seni Mengarang* (Jakarta: PT. Primadia Pustaka, 2004).

²²Subyakto, *Upaya Meningkatkan Kemampuan Menyimak Pembelajar* (Jakarta: Tugu Publisher, 2005)

a process that includes listening, identifying, interpreting language sounds by responding to the messages implied in the vehicle.

d) Reading

Reading is a physical and mental activity to find meaning from writing even though there is a process of recognizing letters. It is said to be physical activity because the parts of the body, especially the eyes, are said to be mental activity because the parts of the mind, especially perception and memory, are involved in it. Therefore, the main purpose of reading is to find the meaning of the reading and not the letters.

2. Language function

The language function is seen from the purpose of its use, namely:

- a) For practical purposes, language serves to communicate in everyday life.
- b) For artistic purposes, language is beautifully processed and arranged so that it functions as a medium for satisfying human aesthetic taste.
- c) In learning objectives, language is a medium for learning a variety of knowledge, both within the scope of the language itself or outside the language.
- d) For physiological purposes, language serves to study old texts to investigate the background of human history, culture and customs, and the development of language itself.
- e) In the development of science and technology, language is also used in the concept of artificial intelligence.

Meanwhile, when viewed from the point of view of speakers, listeners, topics, codes, and speech messages, there are about six language functions, namely as follows:

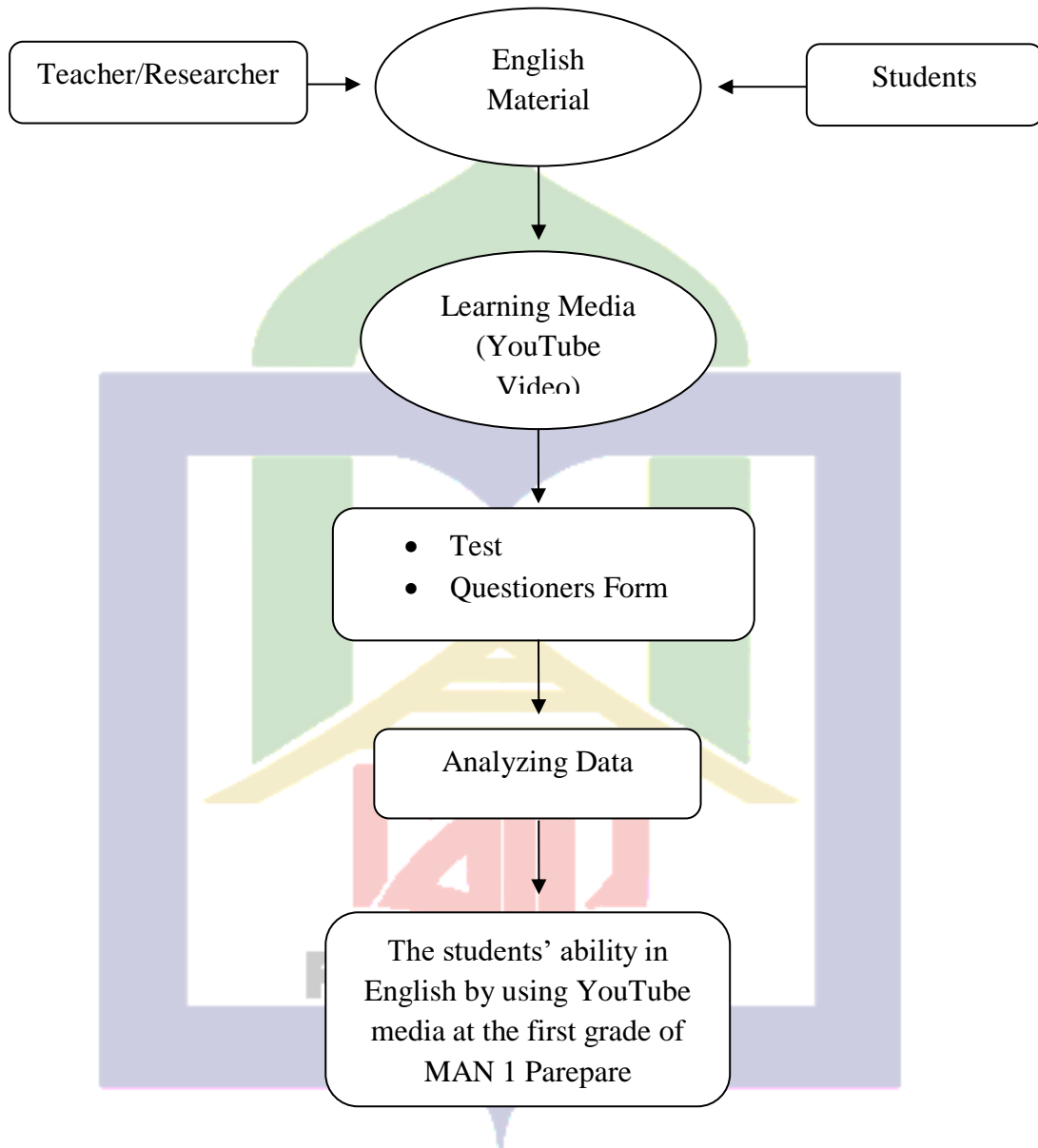
- a) Personal function, namely the language used to interact with other people. So, someone can conclude the state of the interlocutor whether he is angry, annoyed, sad, happy, and so on.
- b) The directive function, which regulates the behavior of the listener. Here the language does not only make the listener do something but does the activity by what the speaker wants.
- c) Fatik function, which functions to establish relationships, maintain, show a feeling of friendship or social solidarity.
- d) Referential function, which functions to discuss objects or events that exist around the speaker or those in culture in general.
- e) Metalingual function, the language is used to talk about the language itself.
- f) Imaginative function, language can be used to convey thoughts, ideas, and feelings, both actual and imagined.²³

Based on the explanation above, there are several language functions that we need to know where the function differs according to its intended use and from the point of view of the speaker, listener, topic, code, and speech message. But in general, language functions as a communication and social tool, where the language is integrated with human life itself.

²³Dewi Kustanti, Yadi Prihmayadi, *Problematika Budaya Berbicara Bahasa Inggris* (Jurnal al-Tsaqafa, Vol. 14 No. 01, 2017).

D. Conceptual Framework

Conceptual Framework of this research as follows:



In the diagram above, three steps of the research will explain more:

1. Test

The researcher gave a test to the students to find out students' ability in English about the material after using youtube media which test is multiple choices, and there are twenty questions.

2. Questioners form

The researcher spread the questioners and asked the respondent to answer based on their perception, the questioner question will find out the students' response to the use of youtube media in learning English.

3. Analyzing Test and Questionnaire Form

The researcher analyzed the students' to answer either test or questioner data.

E. Definition of Operational Variable

1. The student's English ability is the result success and progress of students' abilities in learning English at MAN 1 Parepare. In this case students can easily understand the material and indicators in learning English. There are four Skills in English, namely speaking, writing, listening and reading.
2. Youtube media is one of the media that used in learning English. Youtube can help students to understand the material based on the situation of coronavirus which requires them to learn from home. Youtube can increase student motivation to learn English, because youtube consists of images and sound so that it makes it easier for students to understand the material provided.

