

CHAPTER II

REVIEW OF RELATED LITERATURE

This section presents the theories that are related to the study, there are some pertinent ideas that explain the concept of the variable of the research.

2.1 Some Previous Findings

There are many sources that conduct a research in movie to observe the characters, values, even to use it for educational purposes. Here, the writer finds some relevant studies with her research.

The first article was entitled “Penanaman Nilai Nilai Pendidikan Islam dalam film fiksi. This film describe about a lot of things, one of them about education problem. Muluk and his friend was a graduate scholar who wants to straighten the destiny of poor children who are displaced as pickpockets by provide learning and various models that are applied so that they do not pick a pocket and they also got the general or religious knowledge. This research is qualitative research used specification approach. The result of this research is movie in contains of scene there are Islamic educational value.¹

The second article was created about Edukasi Film dan Relevansinya dengan Pendidikan Agama Islam”. This research is based on less understanding of teacher character toward his duty as an educator. There are many teachers that still disturbed about salary problem. But the focuses of the research were not about the internal of teacher skill. The result of this research shows that teacher character in movie can be divided into three types that are a teacher character toward his/her potential, a teacher character toward his/her students, and a teacher character toward society. It can be seen from the result that, teacher has their own characteristic toward their opposite speaking; it showed many differentiate of teacher act in different students and different people. Beside the title of the movie is different with the writer’s study, focus of this study is also

¹Salamah, *Penanaman Nilai Nilai Pendidikan Islam dalam film fiksi*, (Ejournal:Syarif hidayatullah, 2011) accessed on 25 October 2020

different because this study is to observe teacher character of the movie. While, the writer study focuses on the educational value of the movie.²

Mitasari with her study about An Analysis in Finding Nemo Movie. In this study, she finds out the educational values in this movie and also finds out the way educational value presented in the movie. The educational values in that movie she found some value that is love and affection, respectful, loyal and trustworthy, bravely, reliability of self, kind and friendly, sensitive and not selfish, honesty, leadership, and sacrifice, with these findings on research, the research sums that movie was a very great tools for introducing while guiding a human for better value of life, movie was a great technique for developing young value moral of education.³

This study has a little similarity with the writer's study that is focus on the educational values of the movie. But, this study is focus on observing educational values of the movie, while the writer observes educational values in general. Besides, the movie that is used in this study and the previous writer's movie are really different. From the previous studies above, there are many similar studies about movie, but it has difference focus itself. The title of movie used by one researcher and the other researcher is also not same title. As far as the researcher knows, there is no study that observes educational values in "Helen Keler Movie" in general.

²Wahyu Rahmawati, *Edukasi Film dan Relevansinya dengan Pendidikan Agama Islam*, (Ejournal: Yogyakarta, 2010) accessed on website 16 November 2020

³Mitasari, *An Analysis in Finding Nemo Movie*, (Repository: fakultas sastra dan bahasa lampung, 2010)

2.2 Pertinent Ideas

2.2.1 The Concept of Education

Education can explain as educational experience which takes place on all circle and human lasting live time. Education is all live situation influence to individual pound. Education in the broadest sense means all actions and efforts of the older generation to transfer the knowledge, experience and skills to the younger generations as an effort to prepare them to fulfill their necessity in physical and spiritual as well.⁴ Education is only a tool used by humans to maintain the continuity of life (survival), both as individuals and society.⁵ From the explanation above can define that education is the manner and effort to increase human knowledge, skill also experience to continued their live. Humans in an attempt to maintain the continuation of life bequeathed various cultural values from one generation to the next generation. Another function of education is the development of the potentials that exist in individuals in order to see it by itself and so on by the community to face the challenges of the future that will always change.⁶

Besides, another purpose from education is to improve human resources. One way that they use to get and increase education in their life is learning process. There are three kinds of learning process that we know, are formal education, informal education also non formal education. Human needs certain universal education including spiritual and physical education that can give satisfactory or use for humanity, society and public. This education must include ethics, moral, mental and emotion. The important education for human to grow up and develops appropriate with desire and ability, with aims that have fully human education can get smart of knowledge, confidence and safety.

Education is a learning activity take place in long period on live situation. Education take place in any kinds, shapes and level of life, then it can grow individual motivated. In addition the

⁴ Maunah, Binti, *Landasan Pendidikan*, (Yogyakarta:Teras,2009), p.56

⁵ Hasan Langgulung, *Manusia dan Pendidikan*, (Jakarta: Pustaka Al Husna,1986), p. 47

⁶ Hasan Langgulung, *Manusia dan Pendidikan*, (Jakarta: Pustaka Al Husna,1986), p. 62

aim of education has a function as a toll, and ways to make changes human live. In extensive meaning education can identified the characteristic such as:

- 1) Lifelong education. It's mean from one generation to other generation, education is processed without stopped.
- 2) Education happened in all human live level. It's mean beside education are processed in education itself, education also processed in economic, law, healthy, technology, etc.
- 3) Education happened in anywhere and anytime.
- 4) The prime object of education is human cultivation in their live.⁷

2.2.2 The Concept of Value

Value is everything that suitable to be applied by the human.⁸ While, it says is a principle, standard quality regarded as worthwhile or desirable Value is something that interesting, searched, please, wanted and liked in good.⁹ Value is relative worth, utility, or importance, liking or regard for person or thing. The true value and universally accepted is the value that produces a behavior, and it is behaviors that have a positive impact for both the run and for others.¹⁰ Value have another meaning that is a something that can used as a subject, involved to good or bad character as a ideal from the experienced.

There are some kinds of value that we know. There are educational value, moral value, social value, religious value etc. First is educational value. Educational value is all value which can be found in education. We can define that education as a conscious and deliberate effort to create a learning atmosphere and process so that the learners can actively develop their own potentials. Although about the values, it says that every society has values to arrange their life which contain some principles, ideal or standards. From the explanations above we can make a

⁷ Suparlan, *Filsafat Pendidikan*, (Jogjakarta: ArRuzz Media, 2009) p. 79

⁸ Drijarka, *Percikan Filsafat*. (Jakarta: Djambatan, 1966) p. 38

⁹ Linda. Eyre, Richard, *Mengajarkan Nilai-Nilai Kepada Anak* (Jakarta: Gramedi, 1997)

¹⁰ Linda. Eyre, Richard, *Mengajarkan Nilai-Nilai Kepada Anak* (Jakarta: Gramedi, 1997)

conclusion that educational values is something important people think or act relating to developing the learners potential.

The second is moral value. Moral value is a term in logic that a principle or action or character of human is true or false, right or wrong and good or bad. There is a fundamental difference between personal morality and social morality. Personal morality defines how we personally respond to life from or within our own integrity, and within our own personal values. Social morality defines how we respond to our environment, our immediate community and the world community. We are all personally guided by our own sense of what is right and wrong.¹¹

From the value which defined above, in this study the writer focus on educational value.

2.2.3 Educational Moral Value

Education value is the spirit of education, so wherever they are taught the value of education will present itself.¹² Educational value not only can be found in academic processed but also can be found in anything experience. So based on the explanation of the educational value of the above can also be interpreted that the educational world has experiences changes towards a more positive, if the first model only as the teaching of science education, as moral degradation, then education must also be Education value is the spirit of education, so wherever they are taught the value of education will present itself. Educational value is the value of education. Educational value not only can be found in academic processed but also can be found in anything experience. So based on the explanation of the educational value of the above can also be interpreted that the educational world has experiences changes towards a more positive, if the first model only as the teaching of science education, as moral degradation, then education must also be balanced with educational value. Educational value also can define a something or

¹¹ Hurlock, Elizabeth B, *Child Development, Sixth Edition* (Mc. Graw: Hill Book Company, 1977) p. 386

¹² Zaim Elmubarak, *Membumikan Pendidikan Nilai* (Bandung: Alfabeta, 2008) p. 12

limitation of anything that educate someone directed to maturation, which have good or bad character, so it can useful for human live that can reach from educational process.¹³

National education has a function to build ability, character, and prestigious national culture in order to educate national life, head for improving student potential so that becomes faithful and fear to the God, have a good character, healthy, erudite, capable, creative, independent, and becomes a democratic and responsible citizen.

There are 18 educational values stated by Indonesian Law as follows:

1) Religious. Obedient attitude and behavior in performing the religion they belief, tolerance with other religion, and make a harmony life with other religion. Share in peace, tolerance in every situation, including of tolerance in other religion for worship and also staying matter in different belief, and also Attitudes and behaviors that are obedient in carrying out the teachings of the religions they adhere to, tolerant of the implementation of worship of other religions, and living in harmony with the adherents of other religions.

Examples, in daily behavior must carry out the obligation to pray 5 times for Muslims, and other worship for adherents of other religions, do not interfere with the implementation of worship / rituals / celebrations of other religions, maintain peace between religions.

2) Honest. Behavior based on efforts to be trusted human, Behavior based on trying to make himself a trustworthy person in words, actions, and work.

Example, in everyday behavior, when a person is given a task, he always maintains his attitude by not lying by cheating / plagiarizing other people's duties, not adding or subtracting the actual words that occur

3) Tolerance. Appreciates different religion, ethnic, opinion, attitude, and different behavior, Attitudes and actions that value the differences of religion, ethnicity, ethnicity, opinions, attitudes, and actions of others that are different.

¹³ Zaim Elmubarak, *Membumikan Pendidikan Nilai* (Bandung: Alfabeta, 2008) p. 12

Examples in everyday behavior, not imposing their own opinions on the interests of the group, allowing other religions to worship calmly and safely.

4) Discipline. An action that always shows orderly and obedient in any regulations, Actions that demonstrate orderly conduct and comply with various provisions and regulations.

Examples, everyday behavior is obeying the rules of how to dress politely in certain formal places such as offices, universities, etc., always come on time while working, college or school

5) Hard work. Behavior that shows an effort to solve any obstacles in learning activity, Behavior that shows earnest efforts in overcoming various obstacles and completing tasks to the best of their fullness.

Example, everyday behavior is always exerting the best efforts in doing something like while doing tasks, or trying to achieve our dreams.

6) Creative. Thinking and doing to create something new or a new result from something had been owned, Think and do something to produce new ways or results from something you already have.

Examples, everyday behavior is an effort to continue to hone self-skills e.g. in the field of authorship, by seeking new knowledge that can give birth to innovative thinking in the future.

7) Independent. Be able to do his/her own work by his/her self, not depend on the others, Attitudes and behaviors are not easy depending on others in completing tasks.

Example, everyday behavior is being able to carry out the task on its own when it can still be done alone, not always relying on others in completing it.

8) Democratic. Realize that people has the same right and obligation, A way of thinking, acting, and acting that assesses the same rights and obligations of himself and others.

Example, everyday behavior is to carry out obligations, not just demanding rights.

9) Curiosity. Always curious about what he/she learns and try to find something widely and deeply, Attitudes and actions that always seek to know more deeply and extend from something he learns, sees, and hears.

Example, everyday behavior is to look for Indonesian vocabulary that is not yet understood by us, and find out the truth.

10) National spirit. Take a place on national importance than self or group importance, A way of thinking, acting, and insightful that puts the interests of the nation and state above the interests of themselves and their groups.

Example, everyday behavior is to scent the good name of the Indonesian nation by volunteering or excelling in the international / foreign scene.

11) Patriotism. Behavior and attitude that show up the loyalty, care, and respect to the language, environment, politic, social, and culture, A way of thinking, behaving, and behaving that shows a high sense of loyalty, care and appreciation for the nation's language, physical, social, cultural, economic, and political environment.

Example, daily behavior is to practice the values of Pancasila and the 1945 Constitution in everyday life, because it is a guide to the life of the Indonesian people.

12) Appreciating achievement. Behavior and attitude that push up to create something useful for others, appreciates and respects to other people achievements, Attitudes and actions that encourage him to produce something useful for society, and recognize, as well as respect the success of others.

Examples, everyday behavior are giving praise to a younger brother who can start something new for him, congratulating a friend if he gets an achievement

13) Friendly. Like to communicate and corporate with others, Attitudes and actions that encourage him to produce something useful for society, and recognize, as well as respect the success of others.

Examples in everyday behavior are doing research that is beneficial to the community, being friendly and polite to parents, friends and neighbors.

14) Love peace. Always make people happy, comfort, and safe of his/her existence, Attitudes and actions that encourage him to produce something useful for society, and recognize, as well as respect the success of others.

An example in everyday behavior is spreading the virus of kindness to others and not making hate speech.

15) like to read. Manage a time for reading many books, it is usual to make time to read various readings that give virtue to him.

An example in everyday behavior is reading important news, and can sort out the correct readings that are or are just hoaxes

16) Environmental care. Behavior and attitude that always take care and prevent environmental damage and have an effort to repair environmental damage, Attitudes and actions that always try to prevent damage to the surrounding natural environment, and develop efforts to repair the natural damage that has occurred.

Examples in daily behavior are to not damage the facilities provided by the government, dispose of waste in its place, participate in the work of cleaning the surrounding environment.

17) Sociality. Behavior and attitude that always want to help others, Attitudes and actions that always want to provide assistance to others and communities in need.

An example in everyday behavior is to help victims of natural disasters by raising funds when doing Car Free Day (CFD).

18) Responsibility. Doing the duty and the obligation that should be done, The attitude and behavior of a person to carry out his duties and obligations, which he should do, to himself, society, the environment (natural, social and cultural), the state and God almighty.

Examples in daily behavior is to carry out the mandate given as well as possible, dare to take responsibility when making mistakes, always perform 5 times prayer (for Muslims),¹⁴

According to the explanation above, the researcher can conclude that there are many educational values which can build a better student's character. While, educational value is not only gotten in formal class, but also it can be found everywhere, for example is from movie.

2.2.4 Movie as Learning Media

¹⁴Sekretariat Direktorat Jendral Pendidikan Dasar kementerian Pendidikan Nasional. *Pendidikan Karakter dalam Pembelajaran Pkn*. Jakarta: Kementerian Pendidikan Nasional, 2003)

2.2.4.1 Movie for Education Character Moral

Movie basically caused of education influenced that can demonstrate to the human audio visual so people with such a device would be easier to accept education. Movie is also one of the tools used to deliver the events. A Movie or motion picture includes Photographs, diagrams, or pictures in a series which projected in a screen by a projector for process in turning in a screen that cause appearance in screen look natural movement.¹⁵

A movie or motion picture is the only new visual art form created in the 300 years. It is a complex, exclusive art, difficult to define, but the element of the movies is instantaneous and universal. Motion pictures are in fact both an art form and medium of mass entertainment, and in the latter capacity they have a significant impact in a sociological sense. In addition, they have background rooted in science and technology. The writer sums that, movie should be acquired for increasing human moral life, as a learning media, it should be very effective for learning new model of educational moral value.

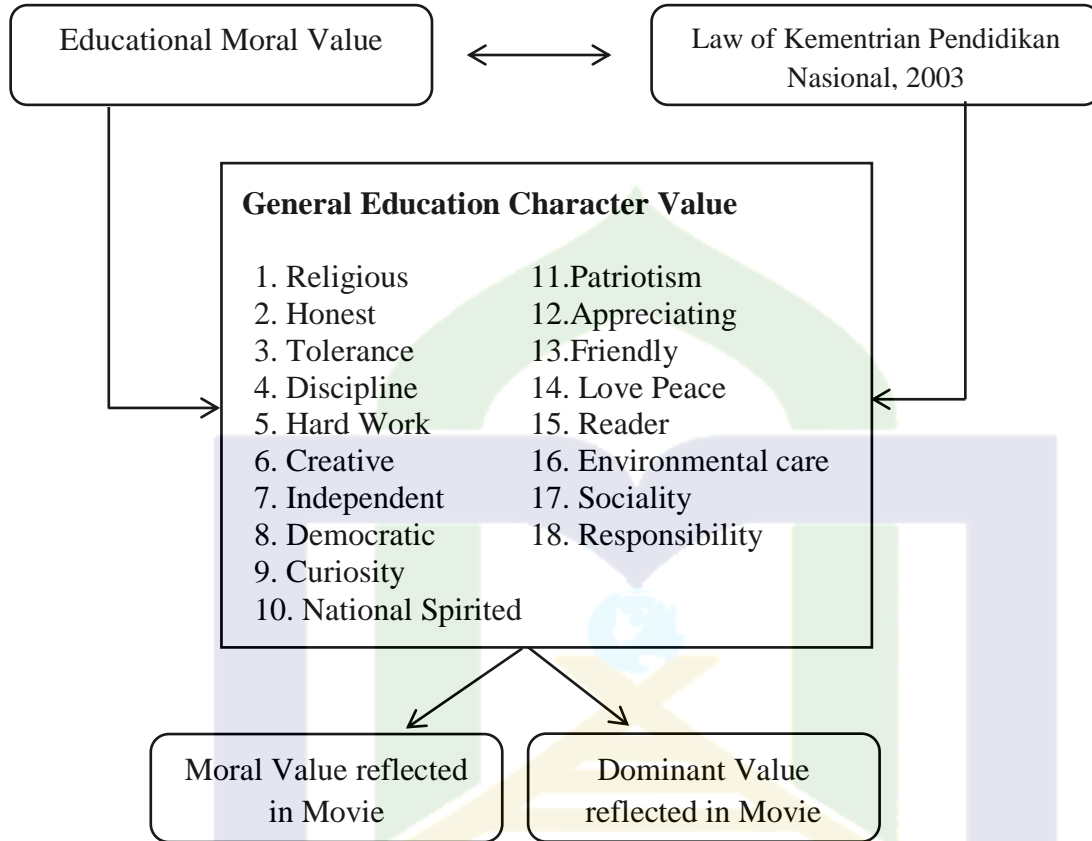
There are three functions of movie in general. That is to inform, to educate and to entertain. At the first, the educators have been given the understanding of using mass media for education because today the students also learn from the outside school area. As one of the most attractive programs on mass media, movie should not only be for entertainment, but it also gives education as its function, it completes that

Movie is blooming like a fire burn woods in dry season. In fact, movie can be one of the best tools for educating people, either from the story or from the actors and also from the passage of the story itself. In another aspect of mess media, communicator's mind can also be easy reached in public. A variety of technology appearance gives openness and freedom to choose media to be used. It makes media become an important tools for educational media for developing moral value.

¹⁵Stanton, Robert, *An Introduction to Fiction*, (New York: Holt, Rinehart and Winston, 1965), p.76

2.3 Conceptual Framework

Conceptual framework underlying this research will be given in the following diagram:



Picture 2.1 Conceptual Framework

This research focused on educational moral value reflected in Hellen Keller Movie, which referred to the Educational Moral mentioned in Law of Kementrian Pendidikan Nasional, 2003 which completed by 16 value, in this research, there were eight of educational value to be identified as educational value reflected in Hellen Keller movie because there were the general educational moral, general value chosen for effective educational moral value.