

CHAPTER I

INTRODUCTION

1.1 Background

Education can explain as educational experiences which take place in all circle and human lasting live time. Education is all live situation influence to individual pound.¹ Education in the broadest sense means all actions and efforts of the older generation to transfer the knowledge, experience and skill to the younger generations as efforts to prepare them to fulfill their necessity in physical and spiritual as well. Acquiring an education is not only get in formal education which is full of set of laws and norms, presenting a rather rigid curriculum as regard objectives, content and methodology, but it can be done in everywhere like in home, garden, a coffee shop, and soon, because in every place the researcher can take many values that can be applied to our life.² The above explanation indicates that education can be done in everywhere and also can be taken from everything. One of the biggest things that have a great influence is mass media. In this globalization era, mass media grows rapidly.

Movie is blooming like a fire burn woods in dry season. In fact, movie can be one of the best tools for educating people, either from the story or from the actors and also from the passage of the story itself. In another aspect of mess media, communicator's mind can also be easy reached in public. A variety of technology

¹ Maunah, Binti, *Landasan Pendidikan* (Yogyakarta: Teras, 2009), p.75

² Langgulong Hasan, *Manusia dan Pendidikan*, (Jakarta: Pustaka Al Husna, 1986), p.34

appearance gives openness and freedom to choose media to be used. It makes media become an important necessity.³

There are three functions of movie in general. That is to inform, to educate and to entertain. At the first, the educators have been given the understanding of using mass media for education because today the students also learn from the outside school area. As one of the most attractive programs on mass media, movie should not only be for entertainment, but it also gives education as its function. The messages carried on the movies should contribute to build character and create education people.⁴

Not only information that attracts public, but also a type of media and its presentation that become important factor. Finally, audio visual media that has a good presentation becomes the prime and drives public majority to automatically choose it. One of audio visual media is television. Television is influential other mass media because almost everyone has it.

Education is all live situation influence to individual pound. Education guided human for building human value, which taught of respect, honesty and science in the broadest sense means all actions and efforts of the older generation to transfer the knowledge, experience and skills to the younger generations as an effort to prepare them to fulfill their necessity in physical and spiritual as well.⁵ Education is only a tool used by humans to maintain the continuity of life (survival), both as individuals

³Jones, Edward H, *Outlines of Literature (short Stories, Novels and poems)*, (New York: El Comino College, 1968), p. 45

⁴Jones, Edward H, *Outlines of Literature (short Stories, Novels and poems)*, (New York: El Comino College, 1968), p. 57

⁵ Maunah, Binti, *Landasan Pendidikan*, (Yogyakarta: Teras,2009), p.35

and society.⁶ Education has become an incredible toll for developing human characters in life, it forced the government to set a complex rule for character value of human specially for young generation, it shows from the rule of Kemdikbud which must also be source of value that spirit of education, so wherever they are taught the value of education will present itself. Educational value not only can be found in academic processed but also can be found in anything experience. So based on the explanation of the educational value of the above can also be interpreted that the educational world has experiences changes towards a more positive.

Moral value is a term in logic that a principle or action or character of human is true or false, right or wrong and good or bad. There is a fundamental difference between personal morality and social morality; Social morality defines how we respond to our environment, our immediate community and the world community. We are all personally guided by our own sense of what is right and wrong.⁷ It can be state that moral is human sense of doing any social activities which shows their positively act.

Movie can be watched in various ways such as going to movie theatre, browsing movie on internet and even staying at home by watching movie on television. One of the parts of television that has a great influence is movie. Movie is very effective to persuade people mind because it covers interesting elements of movie and it is easy to watching. Because of its persuasive, a consumption of movie is being a basic need, even life style. Movie can influence people easily because it is really close to their life. Movie itself is inspired from a real life but it was added by

⁶ Hasan Langgulung, *Manusia dan Pendidikan*, (Jakarta: Pustaka Al Husna,1986), p. 47

⁷ Hurlock, Elizabeth B, *Child Development, Sixth Edition* (Mc. Graw: Hill Book Company, 1977), p. 89

some flavors in order to make it more beautiful for entertainment purpose. From the movie, viewer will be easily persuaded by the actual content presentation that engages audio visual sense so that messages in the movie will be easy to arrive in the viewer's mind.

The Helen Keller Movie is the real story, telling about Helen Keller child, a little girl suffered from blindness, mute, deaf and she doesn't know about the language to communicate with others. It is also difficult for Helen to control; she has personality crude and spoiling. However, Annie Sullivan knows what Helen desire. Mrs. Annie is Helen teacher. Annie never surrenders to teach her the language until Helen can spell the word in Annie's palm. This movie shows a good relationship between Helen and Annie and gives evidence that everything is possible, if given opportunity. This movie can be a reference to become a good teacher who is able to understand her/his students and how the methods to recognize of teaching disable students.

The researcher assumed that the Helen Keller movie can be one of great movie for the candidate of teacher who wants to learn a lot about the educational moral value, after watching the movie, the researcher conclude several education moral value appear on that movie like discipline, honest, work hard, consistent, patient and many other, most of the educational value can be reflected to the actor characteristic.

There are several reasons of choosing the Helen Keller movie as the object of the research, in fact, Helen Keller movie is one of educated movie shows from the story of the movie and also the characters of the actor, the researcher has watched the

movie more than three times and still very amazed of the movie, these perception about the movie are the reason of choosing the movie as the object of the research..

From the reason above, the researcher has high interest to conduct research study entitled educational values reflected in “Helen Keller Movie”

1.2. Research Questions

Based on the background above, the research formulates research question as a follows:

- 1.2.1 What is the educational moral value reflected in Helen Keller movie based on respondent?
- 1.2.2 What is the dominant moral value reflected in Helen Keller movie?

1.3 The Objective of the Research

The Objectives of the study are as follows:

- 1.3.1 To describe the educational moral value reflected in Helen Keller movie based on respondent.
- 1.3.2 To find out the dominant moral value reflected in Helen Keller movie.

1.4 Significant of the Research

The significances of this research are expected to be useful contributions to:

- 1.4.1 Candidate of Teacher

The research really hopes that this research can give useful information for students who will be a candidate of teacher. By these findings, it can be motivations for the teacher on obey the educational moral value.

- 1.4.2 Further Researchers.

The result of this research hopes to get a valuable experience which can be used for doing a better research in the future.

