

# CHAPTER I

## INTRODUCTION

### A. Background

Teaching and learning activities are provisioning activities where has educational value in general. The value of education provides education where the interaction occurs between educators and students. Interactions that are side by side with educational value so that teaching and learning activities carried out in this case are directed to achieve certain goals that have been determined at the beginning of planning learning activities.

In understanding the content of a work, both visual and audio, a separate ability or skill is needed in capturing a meaning in a work, it is necessary to have an appropriate learning process which must be evidence of the creativity of educators in learning. implementation of the process of receiving knowledge. The teaching and learning process of future or future generations requires strategies, anticipation and most importantly the awareness that is expected to increase does not decrease.<sup>1</sup> Similar to teaching English. There are four skills in English that we need to know, namely: speaking, writing, listening, reading and even writing. One of the main focuses of this problem is listening skills. Generally in the acquisition or initial process. In language acceptance, humans initially learn to listen, then speak, read and write, humans cannot speak until they listen. Wallace et al (2004: 13) wrote that listening skills are very important skill because this skill allow humans to gain insight, understanding, knowledge, and information, and

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<sup>1</sup> Wallace, Trudy, et-al.,eds, Teaching Speaking, Listening and Writing (The International Academy of Education-IAE 2004), h.11-15.

achieve success in communicating with others. Therefore, listening skill is very important skill in language.<sup>2</sup>

One of the reasons why today there are many fans of western songs rather than Indonesian songs or songs from other countries and even make it a method of learning, but for the question of why it definitely requires an explanation that is not short, there are many reasons that can be presented as a basis of the causes, one of the main ones is because modern music originally came from the West. We know that for the development of technology related to the world of artists, especially music, which gave rise to various genres in the last few centuries, all of them emerged from the West.

Related to this thought, when compared between the songs made in Indonesia itself, who argue that the industry is not equal. What is discussed is a pop song whose origin is said to be absorbed from a foreign language. Part from the worldwide marketing reach of western songs, the number of albums produced each year far exceeds those in Indonesia. With the increasing amount of production they can produce, do not be surprised if the competition that occurs will be tighter so that the ones that would climb to the top of the charts are generally songs that have proven to have various charms and types to captivate the tastes of many .

For another explanation, this is one of the current trends that is still oriented in the west, and also each of the lyrics in foreign or English languages

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<sup>2</sup> Helen Yuliana Angmalisang,” Pengaruh Minat Pada Lagu Bahasa Inggris Terhadap Kemahiran Mendengarkan Siswa Di SMA Kristen Irene Manado”, LITERASI, Jurnal Ilmiah Pend. Bahasa Sastra Inggris, 2013, P.2.

that are studied in every country, including Indonesia. competitors in Asia in developed countries that have the amount of production and marketing strategies that can compete with them.

For the wealth of Genre, experimentation, quality and promotion ability, although there has been a lot of progress, seen globally in the Indonesian music industry today it is still somewhat dictated by some market tastes than the other way around. Part from some of these explanations, regarding the question of why this happened, maybe it would be more appropriate if the question was addressed to residents of metropolitan cities only, because Indonesian song enthusiasts are still quite large and the resulting production is growing until it comes out in several big countries including Asia.<sup>3</sup>

Awareness of the importance of education to better hopes and possibilities in the future era, thus triggering the encouragement of various possibilities for each social level in improving education in the world of education in Indonesia. Various kinds of opportunities that arise can trigger the development of education, in this case the government in improving the quality of education in Indonesia, one of which is the government making new changes, namely creating a Competency-Based Curriculum (KBK).<sup>4</sup> In this case, it focuses on its usefulness

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<sup>3</sup> Mahendra Purwa, Mengapa Lagu Barat Lebih Banyak Diminati dari pada Lagu Indonesia, (Quora 2020), <https://id.quora.com/Mengapa-lagu-Barat-lebih-banyak-diminati-daripada-lagu-Indonesia>, (23 Maret 2021)

<sup>4</sup> Uswatun Khasanah, "Peningkatan Keterampilan Membaca Cepat Untuk Menemukan Ide Pokok Dengan Teknik Skipping Ayunan Visual Siswa Kelas X.11 SMA Negeri 2 Semarang", (Semarang: Fakultas Bahasa Dan Seni Universitas Negeri Semarang, 2009) h. 20-21.

in overcoming language skills including: (1) listening skill; (2) reading skill; (3) speaking skill; (4) writing skill.

If we explore that poetry actually has its own difficulties and uniqueness in conveying the meaning that is felt. This is based on the fact that the language structure used by poets is a language that is different from everyday language in general, usually ideas or ideas from poets come from various events related to the social environment in people's lives which often occur within a certain duration around the point of view. the poet. From some of these events then revealed by the poet into poetry where the use of language is arranged so that it sounds as beautiful as possible. This is of course to attract readers and can be enjoyed by everyone.

To see one proof or example of this literary work is the song lyrics. Basically the song lyrics have been adopted from several lyrical units of poetry, this song lyrics is a form of delivery of the results of the poetry because it can be seen from the similarities of the language elements and the orders in the order which are in accordance with the meaning of the poetry that has been read before.

Song lyrics also apply the use of compressed languages, which are given a rhythm with an integrated sound, choosing classy or imaginative words. Song lyrics are also created from the author which is to express what has been felt based on the point of view that influences whether it is seen and felt within the community or by some people. the content in the song lyrics, the composer of the song is able to convey feelings, opinions, and even daily events that often occur.

However, not all of these things can be conveyed using straightforward language.<sup>5</sup> To beautify the lyrics of the lyrics, an author uses languages that contain meaning, which can be interpreted in the realm of semiotics.

Semiotics is a science that discusses symbols and where is the ability to read symbols. In these illustrations we can find various symbols and we sometimes do not realize that they are symbols, because we often interpret them automatically. if it is shown to us that every Human being regardless of age has a need for symbolic expression as well as a greater need in completing the symbolic code. So from that, we can see that one of the fields involved in transmitting symbols as indicators is art.<sup>6</sup>

A sign is something that can be physical that can be grasped by every five senses and is also something which of course leads to representing, something other than the sign itself. Sign in this case is a symptom that can be absorbed or captured through interpretation. other than that, the object is a statement or social context that becomes a reference or reference of the sign or something that the sign refers to.

So that if we connect based on the relationship between markers and markers, According Pradopo there are three types of signs that are important in this study, namely icons, indexes, and symbols.<sup>7</sup> Icons are signs of the

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<sup>5</sup> Indri Pravita Sari, “Analisis Struktural – Semiotik Lirik Lagu Mon Meilleur Amour Karya Anggun Cipta Sasmi” (Skripsi Sarjana: Fakultas Bahasa Dan Seni Universitas Negeri Yogyakarta 2015), hlm. 1-5.

<sup>6</sup> Anja Sovic dan Vlasta Hus, ‘Semiotic Analysis of the Textbooks for Young Learners’, Creative Education: Scientific Research Publishing Inc, (2016), p. 3.

<sup>7</sup>Rachmat Djoko Pradopo,. Pengkajian Puisi Analisis Strata Norma dan Analisis Struktural dan Semiotik (Yogyakarta: Gadjah Mada University Press, 1987), h. 25.

relationship between the markers and their markers which are similar to natural forms, or signs that appear in physical representation. Index is a sign that leads to a natural relationship between signs and signs that are causal in this case a cause and effect relationship. kemudSymbol is a sign that does not show a natural relationship between the marker and the marker. The relationship is arbitrator, convention or community agreement.

Symbols or symbols are usually in the form of verbal and non-verbal objects that are agreed upon. Icons, indexes and symbols are interesting to study because the three of them have different properties in the relationship between indicator and marker.<sup>8</sup> Based on several statements issued from several students which we can trace that there are still some of them that are still lacking in terms of capturing the meaning or signs received either in the form of visuals or videos as well as reading texts which often lead to boredom so that only a few texts or information can be found. After making observations from one of the student organizations that are involved in the arts, when we are able to grasp the meaning of either a sign or a symbol, whether it is displayed or heard, we can understand and be able to generate thoughts that always think critically in various ways. To create this through a process that is fairly fun and easy and we often do it by everyone. I use art in this case listening to a literature which of course has a system or is rich in signs and symbols in terms of expressing meaning, to focus more clearly on one of the literatures, namely song lyrics.

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<sup>8</sup>Deni Setiawan, "A Ikon, Indeks, dan Simbol Pada Lirik Lagu Heartache, Pierce, dan You've Broken My Heart Karya One Ok Rock" (Skripsi Sarjana: Fakultas Ilmu Budaya Universitas Diponegoro Semarang 2019), h. 10.

The selection of songs in this case is one of the songs that have been played from various circles in today's modern era, namely pop songs that come from the west, which is one of the songs from the musical drama film, "the Greatest Showman", played by a Hollywood actor already known is Hugh Jackman as the main actor in the film. for the song lyrics, this time choose the song that is found at the beginning of the opening of the film, namely A Million Dreams - Hugh Jackman and Michelle Williams which has become the original soundtrack of the film.

Based on the explanation as well as several reasons of cause or effect so that the writer tries to find out and tries to attract the attention of every student in interpreting a song that has been played to express the feelings they experience through one of the songs that have been worldwide so that the author raises the title, "Semiotic Analysis Of Educational Values Is Contained In The Song Lyrics Of Hugh Jackman & Michelle Williams - A Million Dreams"

### **B. Research Questions**

Based on the background explanation above, the researcher formulates the research question as follow:

1. How the students do Semiotic Analysis in the lyrics of A Million Dreams by Hugh Jackman and Michelle Williams?
2. What are students' perceptions of the value of moral education are contained in the lyrics of the song A Million Dreams, sung by Hugh Jackman and Michelle Williams?

### **C. Objective of the Research**

Related to the problem statement above, the objectives of the research are:

1. To find out the Semiotic Analysis in the lyrics of A Million Dreams by Hugh Jackman and Michelle Williams.
2. To describe students' perceptions of the value of moral education are contained in the lyrics of the song A Million Dreams, sung by Hugh Jackman and Michelle Williams.

### **D. Significances of the Research**

The meaning in this research is expected to be useful contribution to:

1. Prospective Teachers

Researchers in this case are expected to provide information and valuable benefits for students in becoming the next teacher candidate. With these results, it can be a motivation for teachers to imitate their role as educators and raise awareness for students.

2. Further Researchers.

The results of this study are expected to be experiences that can develop one's own abilities which can be used to improve abilities in better future research.



